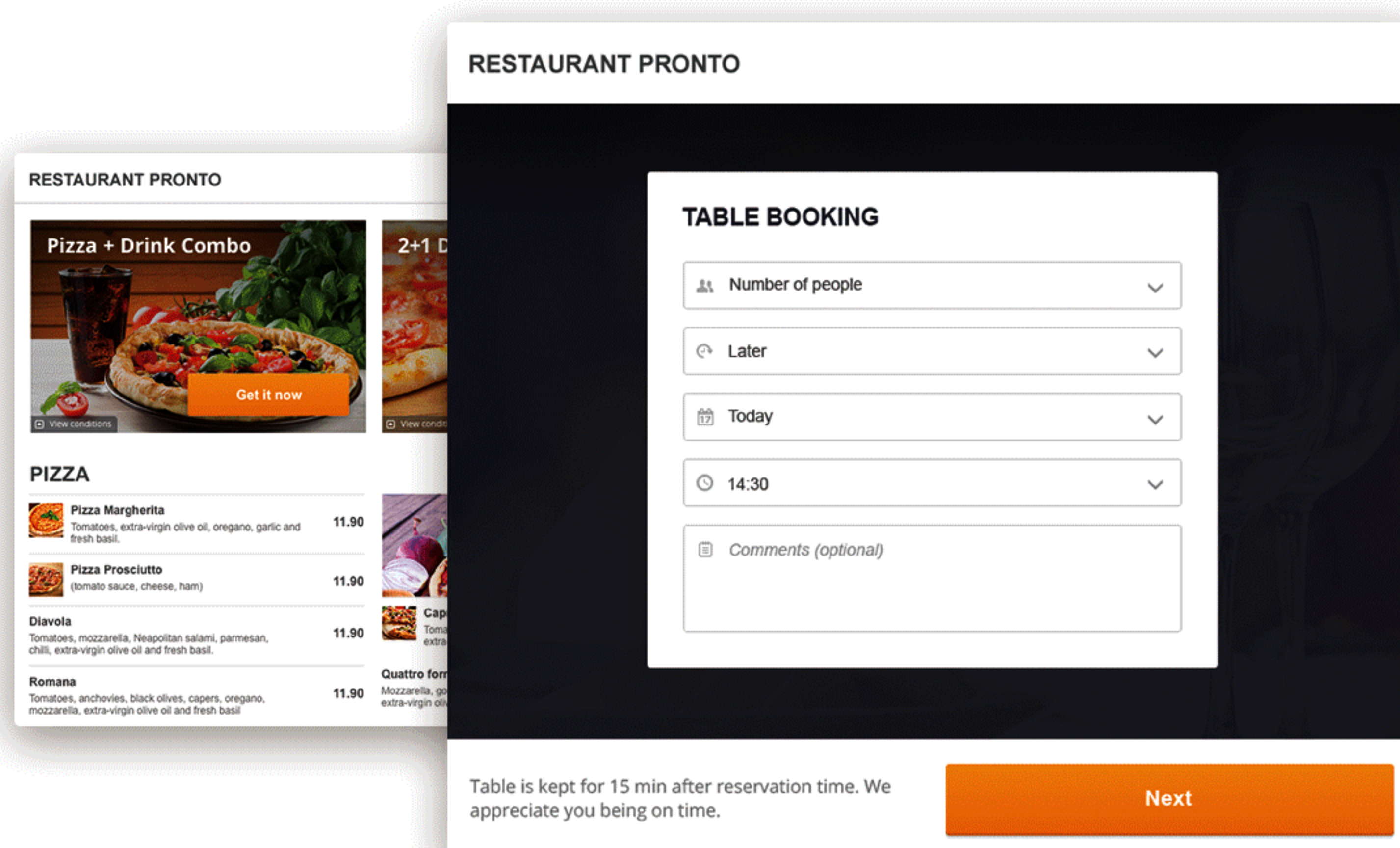


## Food ordering for websites and Facebook pages

- ✓ Complete online ordering for websites
- ✓ Native ordering for mobile browsers
- ✓ Online ordering snap-in inside Facebook
- ✓ White-label design, suitable for any website
- ✓ Compatible with most website builders

## Table reservations

- ✓ Table reservations module for websites
- ✓ Table booking with ordering in advance option
- ✓ Reservations received and confirmed in real time with the order taking app



## Ordering apps for food clients

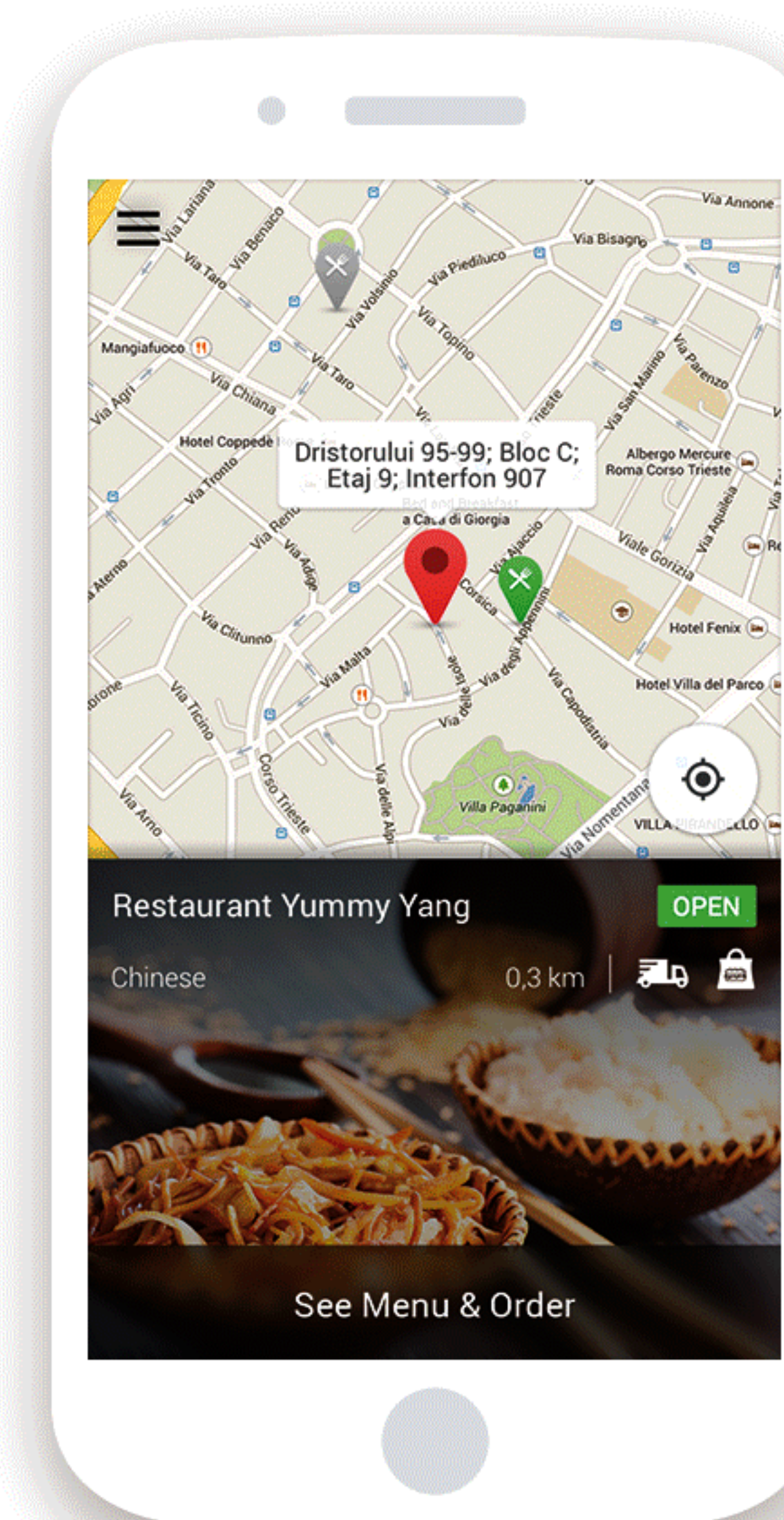
- ✓ Native apps for Android or iOS devices
- ✓ Optimized for smartphones and tablets
- ✓ Same real time-ordering as on web
- ✓ Pay food online, in-app
- ✓ Save my addresses

### FoodBooking Club (free listing)

- ✓ Shared app with other restaurants
- ✓ Based on a curated list of restaurants
- ✓ Referring restaurant is shown first when its recommended clients start the app

### Restaurant Branded App (optional)

- ✓ Only one restaurant brand with all its locations
- ✓ Personalized logo, slogan and background image



# ONLINE ORDERING SYSTEM FOR RESTAURANTS



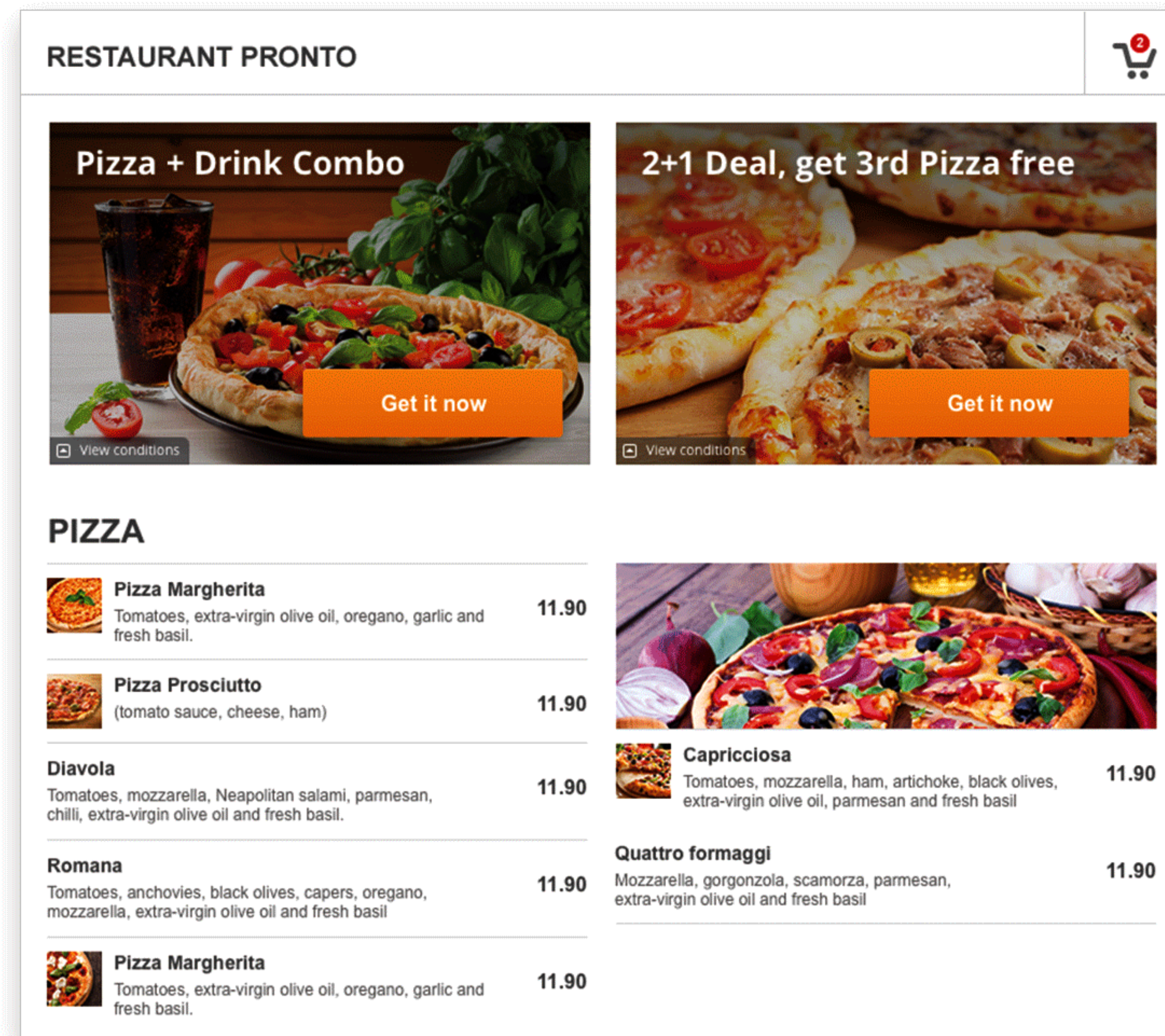
Randy Atkisson  
www.ratkisson.com  
c: (501) 444-2810



# Online Ordering

## Online Menu

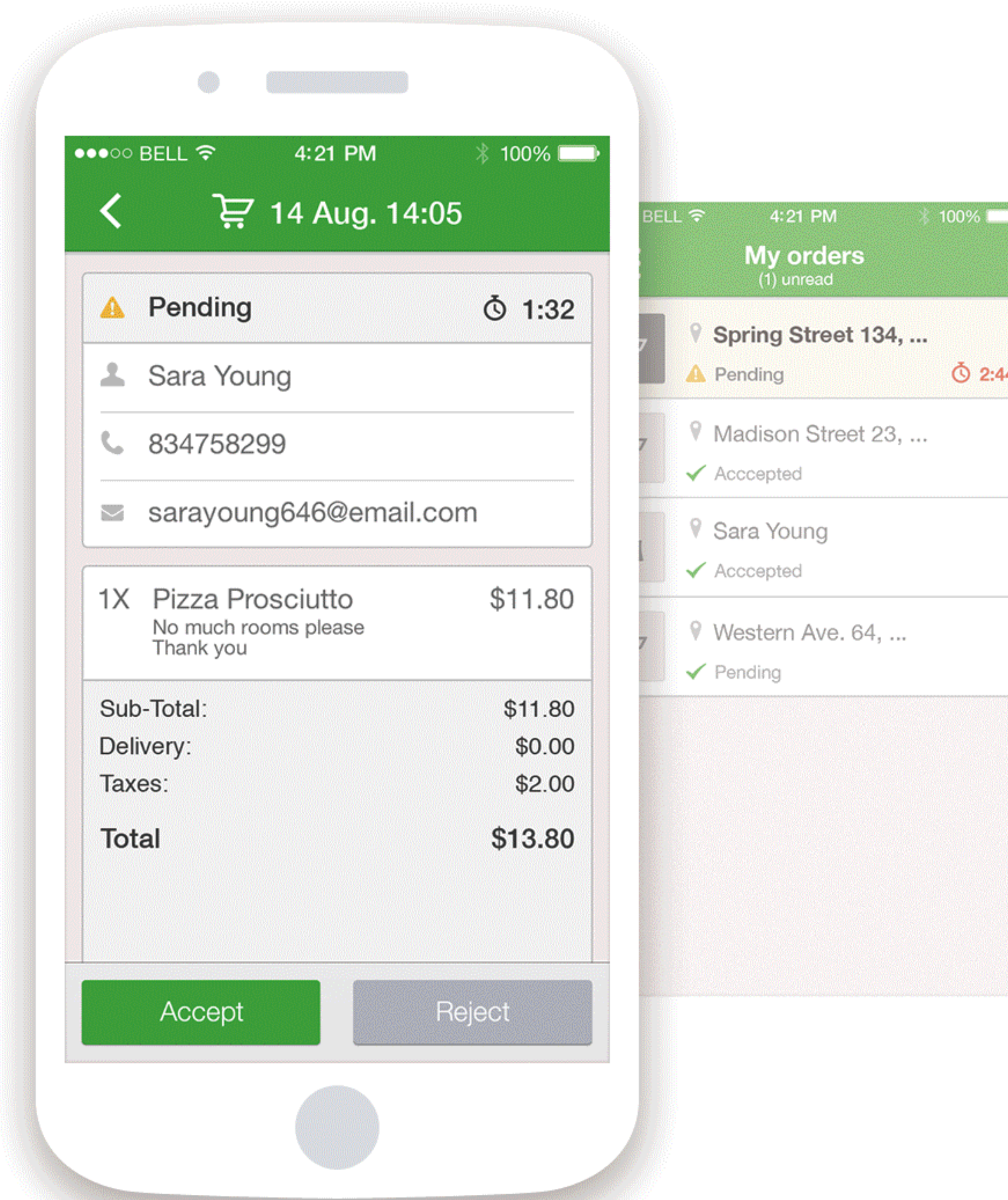
- ✓ Visual, drag & drop online menu editor
- ✓ Support for uploading own images, plus a generous collection of food images available to use
- ✓ Customizable food items: sizes, choices and add-ons with multiple select.



## Checkout

- ✓ Single page checkout
- ✓ Data auto-fill for returning customers
- ✓ Real time confirmation of the order
- ✓ Ready for promos with/without coupons

# Orders taking app

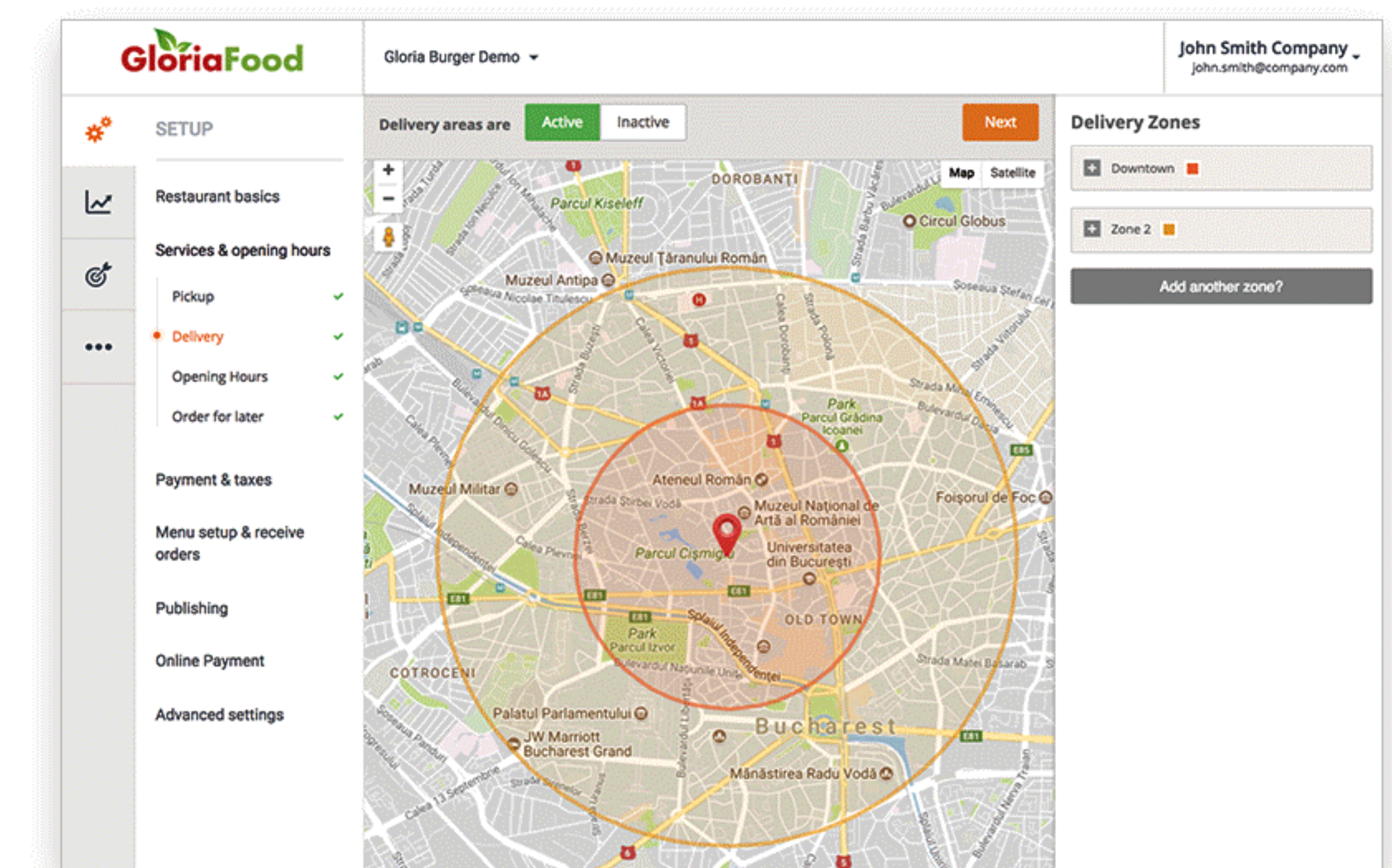


- ✓ Restaurant app for receiving orders in real time
- ✓ Working from smartphones and tablets
- ✓ Available for Android and iOS
- ✓ Visual and audio notification on new order
- ✓ Easy review of customer and order details
- ✓ Real time confirmation of the order and fulfilment time
- ✓ Multiple Alerts when the ordering app is not reachable
- ✓ SMS auto-print support
- ✓ Thermal Printing directly from the app (works with compliant Epson, Seiko and Start models).

# Admin Panel

## The most restaurant-friendly admin panel

- ✓ Works for pickup and delivery
- ✓ Multiple opening hours for delivery and pick-up
- ✓ Delivery zones settings with circles or polygons
- ✓ Minimum order and/or min delivery fee options
- ✓ Order for later with scheduled fulfilment



- ✓ Online payments, cash and other payment options
- ✓ Support for tips (on online payments)
- ✓ Sales optimized website builder
- ✓ Ordering stats, delivery heat-map, clients and orders lists (with data export)
- ✓ Promotions engine: 11 templates, coupons support, customers segmentation and targeting
- ✓ Multi-location support